 Department of Health & Human Performance

**Sport Management Undergraduate Standards/Projects/Approval Form**

Please review each of the professional Sport Management Standards below with your site supervisor and indicate the degree to which each standard for Sport Management will be satisfied during the internship experience. A minimum of five (5) standards must indicate a level of three (3) or four (4) and a corresponding project must be associated with each of those standards and completed during this experience.

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| **Level** | **STANDARDS** | **DESCRIPTION** | **Project/Assignment** |
| 1 2 3 4 | 1. Behavioral dimensions in sport | Understands internal/external factors that shape sport in a culture, how sport mirrors society, and why business is involved in sport. |  |
| 1 2 3 4 | 2. Management and organizational skills in sport | Understands what constitutes management & an organization, applies functions of planning, organizing, leading, & evaluating the goals of sport organizations, and understands concept of strategic planning & resource allocation. |  |
| 1 2 3 4 | 3. Ethics in sport management | Understands distinction between concepts or morality and ethics, how personal ethics affect organizational responsibility, and how to establish a code of professional ethics. |  |
| 1 2 3 4 | 4. Marketing in sport | Applies fundamental marketing concepts to sport industry, understands concepts of marketing and product orientation, and knows the process of the sport marketing planning model. |  |
| 1 2 3 4 | 5. Communication in sport | Knows how interpersonal & mass communication differs, understands theoretical foundations of mass communication & mass media industry, and understands how business decisions are made. |  |
| 1 2 3 4 | 6. Finance in sport | Understands the steps in developing an organizational budget, how accounting procedures may be used as a tool in finance, and how principles of fund raising are used. |  |
| 1 2 3 4 | 7. Economics in sport | Understands how an economic system works in balancing producers and consumers, constructs & analyzes a demand curve, a supply curve, & a market equilibrium curve, and develops a budget by generating income strategies & allocating resources. |  |
| 1 2 3 4 | 8. Legal aspects of sport | Applies various areas of law to sport, understands court system & how legal issues are decided, understands contract law, tort law, agency law, sex discrimination issues, & antitrust laws, and understands collective bargaining agreements as part of labor law. |  |
| 1 2 3 4 | 9. Governance in sport | Understands various agencies that govern sport at professional, collegiate, high school, & amateur levels, governing powers of each agency, and how governmental agencies influence the role of sport governing bodies. |  |

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Project Internship Days/Hours:

Approximate Project Schedule (dates/hours needed to complete):

Internship Site Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Internship Site Supervisor Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Supervisor Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

CSU Advisor Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Advisor Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

I certify that all information contained in this document is true and was approved by both my site supervisor and advisor. I understand that any false statement contained in this document may result in dismissal from Internship experience.

Intern (student) Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Intern Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Comments:

***Note\* Please ask your advisor to place original copy in your HHP student folder and give you a copy of this document so you may complete internship application process,***